



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

AL Media
222 W. Ontario Street
Suite 600
Chicago, IL 60610

Contract # 160723

Schedule Dates 09/20/16-09/25/16
Advertiser Deborah Ross for Senate (14330)
Agency AL Media (4396)
Product Political (1176)
Brand Pol - Candidate (36744)
Salesperson Millennium-Chicago, - (1007)
Sales Office Millennium - Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 5154
Account Types National/Political-Candidate
Billing Type Standard
Comments Deborah Ross
New Political Candidate order to start on Monday 9/19. Payment verification will follow via email. Please confirm and advise of any clearance.

Date Entered 09/16/16
Last Modified 09/16/16
Entered By Gary O'Halloran
CO-OP No
Headline # ECR25288776
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$472.50
Net Total \$2,677.50
Sales Tax

WWAY (WWAY)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 39
Rate \$3,150.00
\$3,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	6A- 7A (EST)			1	1	1	1			4	\$80.00	\$320.00	WWAY (WWAY)	6am News	9/16/16
2.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	7A- 9A (EST)	5		X	X	X	X			5	\$120.00	\$600.00	WWAY (WWAY)	6am News	9/16/16
3.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	11A- 12P (EST)		1	1	1	1	1			1	\$60.00	\$60.00	WWAY (WWAY)	The View	9/16/16
3.0.1	Preempt	09/20/16															WWAY (WWAY)	Rate Exception -	
3.0.2	Preempt	09/22/16															WWAY (WWAY)	Rate Exception -	
3.0.3	Preempt	09/23/16															WWAY (WWAY)	Rate Exception -	
4.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	2P- 3P (EST)			1	1	1	1			4	\$60.00	\$240.00	WWAY (WWAY)	General Hospital	9/16/16
5.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	4P- 5P (EST)			1	1	1	1			4	\$60.00	\$240.00	WWAY (WWAY)	Judge Judy	9/16/16
6.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	5P- 5:30P (EST)	3		X	X	X	X			3	\$75.00	\$225.00	WWAY (WWAY)	5pm News	9/16/16
7.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	5:30P- 6P (EST)			1	1	1	1			4	\$75.00	\$300.00	WWAY (WWAY)	530pm News	9/16/16
8.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$100.00	\$300.00	WWAY (WWAY)	6pm News	9/16/16
9.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	7P- 7:30P (EST)	3		X	X	X	X			3	\$75.00	\$225.00	WWAY (WWAY)	ET	9/16/16
10.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	11P- 11:35P (EST)		1	1	1	1	1			4	\$60.00	\$240.00	WWAY (WWAY)	Late News	9/16/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Comments:
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WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

WWAY-TV, LLC
 Wilmington, North Carolina
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 615 North Front Street
 Wilmington, NC 28401
CHARITISCAL
 WWW-TV-LOCAL-CAREER.COM

AL Media
 222 W. Ontario Street
 Suite 600
 Chicago, IL 60610

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Headline # ECR25288776
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Commission \$472.50
Net Total \$2,677.50
Sales Tax

WWAY (WWAY)
By Broadcast Month

Month	Spots	Rate
Sep. 2016	39	\$3,150.00
Grand Total:	39	\$3,150.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/24/16-09/24/16	2	:30	8A- 9A (EST)	1						X		1	\$120.00	\$120.00	WWAY (WWAY)	GMA Saturday	9/16/16
12.0	Normal Line / SPOT	09/24/16-09/24/16	4	:30	12P- 7P (EST)	2						X		2	\$100.00	\$200.00	WWAY (WWAY)	College Football	9/16/16
13.0	Normal Line / SPOT	09/25/16-09/25/16	4	:30	11P- 11:30P (EST)	1						X		1	\$80.00	\$80.00	WWAY (WWAY)	Sun Late News	9/16/16

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25288776	Changes as of: 9/16/2016 at 10:50 AM	Version: Original Order
CPE: //5154	Flight: 9/19/16 - 9/25/16	Total \$: \$3,330.00
Agency: AL MEDIA	Advertiser: Deborah Ross for Senate	Station: WWAY
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross	Market: Wilmington, NC
	Agency Order #:	Office: CHICAGO
	Buyer: BARB OBRZUT	Primary Demo: Adults 35+
	Salesperson: BRIAN LAMONT 312-832-6619	Con Type: POLITICAL/VOTE
		Assistant: MEGAN FATIGATI 312-832-6630
		Separation:
		Total CPP: \$40.12
		Total Spots: 42
		Total GRP: 83.0

Comments: New Political Candidate order to start on Monday 9/19. Payment verification will follow via email. Please confirm and advise of any clearance issues ASAP. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19	9/19 - 9/19	Total Spots	Total \$	CPP	GRP
1	M-F 6a-7a		6am News	\$80.00	2.0	30	4		4	\$320.00	\$40.00	8.0
2	M-F 7a-9a		GMA	\$120.00	2.6	30	5		5	\$600.00	\$46.15	13.0
3	M-F 11a-12n		The View	\$60.00	0.7	30	4		4	\$240.00	\$65.71	2.8
4	M-F 2p-3p		General Hospital	\$60.00	1.2	30	4		4	\$240.00	\$50.00	4.8
5	M-F 4p-5p		Judge Judy	\$60.00	2.5	30	4		4	\$240.00	\$24.00	10.0
6	M-F 5p-5:30p		5pm News	\$75.00	2.4	30	3		3	\$225.00	\$31.25	7.2
7	M-F 5:30p-6p		530pm News	\$75.00	2.3	30	4		4	\$300.00	\$32.61	9.2
8	M-F 6p-6:30p		6pm News	\$100.00	3.4	30	3		3	\$300.00	\$29.41	10.2
9	M-F 7p-7:30p		ET	\$75.00	2.6	30	3		3	\$225.00	\$28.85	7.8
10	M-F 11p-11:35p		Late News	\$60.00	1.0	30	4		4	\$240.00	\$60.00	4.0
11	Sa 8a-9a		GMA Saturday	\$120.00	1.5	30	1		1	\$120.00	\$80.00	1.5
12	Sa 12n-7p		College Football	\$100.00	1.7	30	2		2	\$200.00	\$58.82	3.4
13	Su 11p-1:30p		Sun Late News	\$80.00	1.1	30	1		1	\$80.00	\$72.73	1.1
TOTALS: 42									42	\$3,330.00	\$40.12	83.0



125 West 55th St
New York, NY 10019

Contract # 25288776 Changes as of: 9/16/2016 at 10:50 AM Version: Original Order

CPE: //5154
Agency: AL MEDIA

222 W. ONTARIO ST
SUITE 600
CHICAGO, IL 60610

Flight: 9/19/16 - 9/25/16
Advertiser: Deborah Ross for Senate
Product: Deborah Ross
Agency Order #: Buyer: BARB OBRZUT
Salesperson: BRIAN LAMONT 312-832-6619

Station: WWAY
Market: Wilmington, NC
Office: CHICAGO
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: MEGAN FATIGATI MAROPOULOS 312-832-6630

Special Instructions

Date/Time	Added by	Comment
09/16/16 10:50 AM	BRIAN LAMONT	New Political Candidate order to start on Monday 9/19. Payment verification will follow via email. Please confirm and advise of any clearance issues ASAP. Thanks!

Competitive Information	
Market Budget:	\$18,500
WWAY Share:	18%
Comment:	Share estimated
Unknown:	82%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$3,330.00	\$40.12	83.0
Total	100%	42	\$3,330.00	\$40.12	83.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	42	\$3,330.00
Total	42	\$3,330.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/16/16 10:53 AM					\$0
New	9/16/16 10:50 AM	BRIAN LAMONT	New	42		\$3,330.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy